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Boston Heart Diagnostics CEO Susan Hertzberg Named Ernst & Young Entrepreneur Of The Year™ 2014 Finalist in New England

FRAMINGHAM, Massachusetts (May 15, 2014) – Boston Heart Diagnostics, a pioneer in integrating next-generation diagnostics into personalized nutrition and lifestyle programs for patients with or at risk for heart disease, announced that a panel of independent judges has selected its President and CEO, Susan Hertzberg, as a finalist for the Ernst & Young Entrepreneur Of The Year 2014 Award in the New England Region. The awards program, one of the most prestigious business awards for entrepreneurs, recognizes high-growth entrepreneurs who demonstrate excellence and extraordinary success in such areas as innovation, financial performance, and personal commitment to their business and communities. Award winners will be announced at a special gala event on Tuesday, June 10 at the Sheraton in Boston, Massachusetts.

“Susan Hertzberg has been a pivotal force in Boston Heart’s rapid growth and success over the past four years,” said Boston Heart’s Chairman, Peter D. Parker. “Susan is redefining the value proposition for diagnostic companies, taking Boston Heart well beyond lab testing. She is delivering on her vision to use diagnostics as a basis for engaging patients and then providing actionable and personalized lifestyle programs that empower patients to improve their heart health. This integrated approach is altering the way clinicians communicate with their patients about cardiovascular disease risk, marking an important shift in how patients think about their heart disease.”

Boston Heart continues to grow in stature and reputation. This is Hertzberg’s second year as a finalist for this award. In addition to this latest honor, earlier this year, Boston Heart was listed as one of Forbes’ most promising companies and in 2013, Boston Heart was eighth on Deloitte’s 2013 Technology Fast 500™, a ranking of the 500 fastest growing technology, media, telecommunications, life sciences, and clean technology companies in North America. In 2012, the Boston Globe named Boston Heart one of the “Top Places to Work.”

Now in its 28th year, the Ernst & Young Entrepreneur Of The Year Program has expanded globally to recognize business leaders in more than 145 cities and in more than 60 countries throughout the world. Regional winners go on to compete at the national level. Award winners in several national categories, as well as the National Ernst & Young Entrepreneur Of The Year Overall Award winner, will be announced at the annual awards gala in Palm Springs, California, on November 15, 2014.

About Boston Heart Diagnostics

Boston Heart Diagnostics is transforming the treatment of cardiovascular disease by providing healthcare providers and their patients with novel, personalized diagnostics and integrated customized lifestyle programs that have the power to change the way clinicians and patients communicate about disease and improve heart health. Boston Heart looks beyond the “good” and “bad” cholesterol assessment that conventional labs provide to give a more complete picture of heart health. Founded by renowned cardiovascular researchers and led by seasoned lab and diagnostic executives, Boston Heart is one of the fastest growing health companies in the country. For more information on Boston Heart Diagnostics, please visit www.BostonHeartDiagnostics.com

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